

**Summary of activities implemented by EURES Poland  
under the grant agreement EURES 2011/2012, no. VS/2011/0222**

**ACTIVITY DESCRIPTION**

The activities under **GUIDELINE No 1 (Improving access to EURES)** covered organisation of trainings on EURES for non-EURES staff from labour offices, information campaigns on EURES and advantages resulting from mobility for customers of PES.

The activities under **GUIDELINE No 2 (Ensuring services to employers)** covered information activities for employers, participation in job fairs within the EEA area, which included conduct of European job placement, organisation of a conference presenting the problem issues regarding maladjustment of the labour markets, continuation of cooperation with the EURES staff from Austria pertaining to the practices pursued in the hotel and gastronomy sector, dissemination of information on the possibilities of internships in the EEA area.

As part of **GUIDELINE No 3 (Providing services to jobseekers, job changers and the unemployed)** a number of events were organised, such as: job and information fairs, information days and meetings, employment mobility days, workshops, conferences, seminars, European Job Fairs, European Information and Recruitment Days, European Labour Days, recruitment projects for foreign employers, etc. Packages of information services in the field of mobility on the European labour market were developed and delivered, and the EURES portal was promoted.

As part of **GUIDELINE No 4 (Networking with other stakeholders)** activities covered: sending packages including EURES information materials to the participants of the regional labour market, and participation in events organised by different entities operating on the labour market, during which EURES network was promoted.

As part of **GUIDELINE No 5 (Functioning of EURES network)** activities covered: organisation of a regional training for the PES staff, trainings for candidates for EURES advisors (pre-training), annual meetings of the EURES staff and meetings of the EURES Working Party.

As part of **GUIDELINE No 6 (Implementing cross-border activities)** activities covered: cross-border cooperation with Germany, Lithuania and Slovakia under the partnerships: EURES *BialyLas*, EURES *Odra-Oder*, EURES *Karpaty* and EURES *Dunajec*.

**MAIN GOALS OF THE ACTIVITY**

Development and strengthening of cooperation with **Polish employers**. Promotion of employment in Poland among foreigners from the EU/EEA states. Support for Polish employers in recruitment of employees from the EU/EEA states, especially those having problems with shortages of employees with specific qualifications. Providing Polish employers with a complete set of information materials concerning the possibilities of recruiting employees from the EU/EEA states through the EURES network.

Promotion and dissemination of issues related to mobility on the Polish labour market and labour markets in other EU/EEA states among the **Polish unemployed and jobseekers**. Moreover, providing them with reliable information about the services of the EURES network. Raising awareness on the European Job Mobility Portal. Enabling legal employment in the EU/EEA states for the unemployed and jobseekers from Poland, conducting recruitment for employers from the EU/EEA states and providing them with appropriate candidates for the job. Reducing the number of ill-considered departures to work abroad in reply to foreign job offers of unknown origin.

**Improving awareness of jobseekers and employers on possibilities created by freedom of movement of persons in the EU/EEA states.**

**Promotion and support for mobility in cross-border regions** of Poland and Germany, Slovakia and Lithuania.

**Establishing and maintaining systematic contacts with other Polish and EU entities (networks)** operating within the area of labour market and professional mobility, such as: Gmina Information Centres, universities and secondary schools, chambers of crafts and economic chambers, associations, self-governments, Voluntary Work Corps, Academic Career Offices, Europass, Eurodesk, Europe Direct, SOLVIT, Euraxess, Enterprise Europe Network, PLOTEUS, EURAXESS, ECAS, etc.

Enhancing the competences of the EURES staff and other PES employees as regards EURES tasks implementation and work with customers.

**KEY RESULTS**

**EURES network promotion** was conducted, which covered: organisation of **36 trainings** on EURES for non-EURES staff from labour offices, **17 information campaigns** on EURES and advantages following from mobility for PES customers. Information on EURES were also published in materials issued by the VLO. The brochure on living and working conditions in Poland was updated and the Polish national website was modified ([www.eures.praca.gov.pl](http://www.eures.praca.gov.pl)) - a new graphic design of the internal network and software for handling Polish job offers was implemented (number of entries to the national EURES website - 882 thousand per year).

The implemented activities covered **services for Polish employers**, such as: organisation of **14 information activities** for employers, provision of 1,269 pieces of advice (including 275 to employers, 994 - labour market institutions), the EURES staff participation in **36 job fairs** within the EEA area, during which European job placement was conducted, sending **411 packages of information materials** to employers, organisation of **conference** "Labour markets of the Central and Eastern Europe" presenting the problem issues regarding maladjustment of the labour markets, continuation of cooperation with the EURES staff from Austria pertaining to the practices pursued in the hotel and gastronomy sector (16 persons undertook the internships), dissemination of information on the possibilities of internships in the EEA area.

About **81 events targeted directly at the unemployed and jobseekers** were organised, these covered: job and information fairs, information days and meetings (including: "After work on work", "Dutch-Belgian Information Day", "German Information Day", EURES Information Day, which was a part of the European Village accompanying the Schuman Parade organised since 1999 by the Robert Schuman Foundation of Poland to celebrate the European Union holiday - Europe Day), employment mobility days, workshops: "Safe departures abroad", "Safe departures to work abroad", "Find a job through the Internet", "Find a job with EURES". These events were attended by about **8 thousand people**.

**Three trips** of EURES advisors to Ireland and Norway (also under the "Dialogue" project) were organised, during which information were provided to ca. 30 Poles working abroad.

Leaflets "Safe departures to work abroad" (circulation: 4 thousand copies) were provided to the unemployed; they concerned mobility on the European labour market and safe forms of employment. An information campaign by means of citylight advertisement media was also conducted.

**Seven European Job Fairs** were organised in Poland: 1. Metropolitan International Job, Education and Entrepreneurship Fair in Gdańsk, 2. European Job Fair - Białystok 2012, 3. 7th International Job Fair in Lublin, 4. European Job, Education and Career Fair in Olsztyn, 5. European Entrepreneurship, Job and Education Fair in Katowice, Bielsko-Biała and Częstochowa, 6. European Information and Recruitment Day in Łódź, 7. 5th International Job Fair WorkExpo in Rzeszów. A total of ca. **30,600 persons** visited these events.

About **24 recruitment projects and job interviews were organised and carried out for foreign employers** (e.g. from Great Britain, Finland, Germany, Italy, Norway, France, Austria, Spain) from various sectors, including e.g. automotive industry, services, hotel management, gastronomy, agriculture, health care, construction and seasonal work, etc. Following these actions ca. **6.6 thousand job vacancies** were notified, ca. **2.9 thousand job applications** were submitted and ca. **515 Poles** were employed at foreign employers. Moreover, under the standard VLO tasks European job placement was conducted, which resulted in obtaining information on over **600 job offers** and over **6,000 job vacancies** from employers of the EEA states.

**Four European Labour Days** were organised: 1. in Poznań (20.03.2012), 2. Toruń (18.04.2012), 3. Kraków, Tarnów and Nowy Sącz (7-10.05.2012), 4. Gdańsk (10.05.2012). A total of over **4 thousand persons** visited these fairs.

**Two "customer charters" were developed** for employers and jobseekers which present the scope of information and recruitment services offered by EURES. These charters were published at the Polish EURES website: [www.eures.praca.gov.pl](http://www.eures.praca.gov.pl).

**Contracts with other labour market stakeholders** were established: **2 information meetings** were organised: "EURES – mobility – youth" and "Professional and geographical mobility". The EURES staff participated in a number of events organised by labour market partners and other networks operating in the field of mobility.

The organised events covered: **22 regional trainings for PLO employees implementing EURES tasks**, which were attended by **597 persons**, trainings for candidates for EURES advisors (EURES pre-training 2012) attended by 8 persons and an annual conference of EURES staff gathering 51 persons. Moreover, the EURES staff participated in trainings: "EURES Initial Training" and "EURES Advanced Training" and EURES Working Parties. Under the Polish Presidency of the Council of the European Union a **meeting of the EURES Working Party** was organised on 7-9.11.2011, which was attended by 47 EEA states representatives.

As part of **cross-border cooperation: Polish-German (EURES Odra-Oder), Polish-Slovak (EURES Karpaty, EURES Dunajec) and Polish-Lithuanian (EURES BialyLas)**:

- **2 workshops** were organised for partners from German labour offices (*Odra-Oder*) and Polish and Slovak job brokers (*Dunajec*);

- **radio information campaign** on EURES (*BialyLas*) was held, **information leaflet** for employers from the Ślubice Poviast was developed (*Odra-Oder*);

- the following were also organised: **7 seminars/information meetings**, which were addressed to: employers from the area of Żagański Poviast (*Odra-Oder*), seminar "Cross-border EURES – information for employers" (*BialyLas*), Cross-border Information Days in Gorzów Wlkp. and Zielona Góra (*Odra-Oder*), Cross-border Information and Recruitment Days in Żagań (*Odra-Oder*), **30 cyclical meetings and a conference** on taking up employment and running business activity in Germany (*Odra-Oder*), **Slovak Information Day (Karpaty), Polish-German Job Fair (Odra-Oder), Job and Education Fair (Dunajec), Cross-border Job Fair (BialyLas), 4 job fairs (Odra-Oder)**;

- **consultation points** were organised in Żagań and Międzyrzecze, in cooperation with the Crafts Chamber from Frankfurt (Oder) (*Odra-Oder*);

- a **website** was created, which is dedicated to EURES *Odra-Oder* – [www.eures.gryfino.eu](http://www.eures.gryfino.eu);

- the following were published: **3 information leaflets**, which were addressed to jobseekers from the cross-border area on the German side (circulation: 2.4 thousand copies each), **brochures** on the living and working conditions and the possibilities of running one's own business activity in Germany (circulation: 1 thousand copies), leaflet on EURES services in cross-border regions of Poland and Slovakia (*Karpaty*).